

CITY OF OCALA WAYFINDING PROGRAM

Ocala 2035 Vision

PUBLIC
MEETINGS

CITY COUNCIL
WORKSHOP

An important phase of the Ocala 2035 Vision is developing a Wayfinding Program (branding, signage and City logo) that supports the adopted vision principles.

The City's Planning Consultant, VHB MillerSellen, will be working with MERJE, a company that has specific wayfinding experience in Florida on a Wayfinding Program that will create a unified and consistent image and identity for the City.

The project will include the following: City Gateways, City Logo, Trailblazer to Central Core, Central Core Gateways, Vehicular Directional, Parking Directional, Parking Arrival, Pedestrian Directional and Information Kiosks.

Please plan to attend one of the three Public Meetings AND the City Council Workshop.

Monday, February 27, 2012

Public Meeting

City Hall, City Council Chambers (2nd Floor)

151 S.E. Osceola Avenue

3:00 pm to 4:30 pm

Monday, February 27, 2012

Public Meeting

IHMC (Old Library)

15 E. Osceola Avenue

6:00 pm to 7:30 pm

Tuesday, February 28, 2012

Public Meeting

City Hall, City Council Chambers (2nd Floor)

151 S.E. Osceola Avenue

9:00 am to 10:30 am

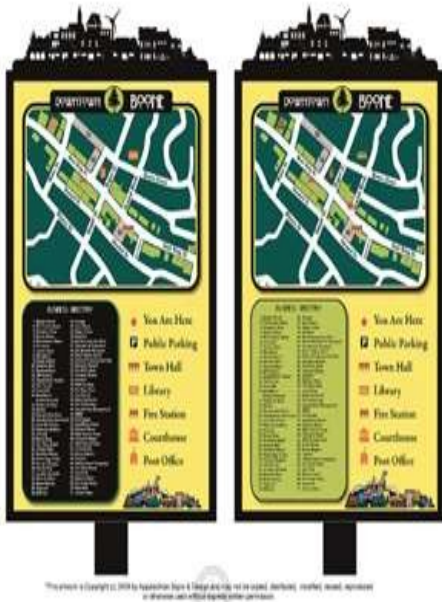
Tuesday, February 28, 2012

City Council Workshop

City Hall, City Council Chambers (2nd Floor)

151 SE Osceola Avenue

11:30 am to 1:30 pm



If you have any questions or need additional information, please contact the City's Growth Management Department at 352-629-8287.

